

MEDIA ACCREDITATION RULES FOR EVENTS HELD AT CROCUS EXPO

ACCREDITATION RULES

1. Media accreditation for Events organized by the Crocus Expo Krasnogorsk Subsidiary SC CROCUS (hereinafter referred to as Crocus Expo) is carried out in accordance with the Law of the Russian Federation dated 27.12.1991 No. 2124-1 On Mass Media and these Rules for the dissemination of complete and reliable information about the Event, successful cooperation, as well as in order to create favorable conditions for media at the Event.

2. Editorial offices of all media registered with the Federal Service for Supervision of Communications, Information Technology and Mass Media, as well as representative offices of foreign media established with the permission of the Ministry of Foreign Affairs of Russia and foreign media accredited by the Ministry of Foreign Affairs shall be entitled to apply for media accreditation for the Event.

3. Accreditation is provided subject to mandatory publication, demonstration of television and video with obligatory reference to the name of the Event.

Accredited media must provide copies of published materials/articles about the Event to the Public Relations Manager- shapovalova@crocus-expo.ru no later than 7 (seven) days after the end of the Event.

Accredited media failing to cover the Event may be refused accreditation in the future.

4. Applications for media accreditation for the Event shall be submitted online by filling out the interactive form on the official website of the Event.

5. All fields must be completed in the accreditation form.

6. Accredited are media representatives who have received a personal confirmation of accreditation from the Crocus Expo Press service. The confirmation shall be forwarded to the e-mail address specified in the accreditation form.

7. The Press badge shall be issued at the Press Accreditation counter during the Event in person to a media representative and shall be the document confirming accreditation for the Event.

8. The Press badge shall be valid for the Event period.

9. The Press badge shall be issued only if there is a confirmed accreditation in the Event database.

10. The Press badge shall be displayed visibly at all times during the Event period when at the Event site.

The Crocus Expo Press service reserves the right to request additional information or documents confirming the status of a media representative.

The Crocus Expo Press service reserves the right to refuse accreditation without explanation.

11. Accredited for the Event media may:

- obtain official information about the Event (press releases, business program, composition of participants, etc.);
- obtain information on events held by the Crocus Expo Press service (presentations, signings, press conferences, briefings, round tables, media scrums, etc.);
- submit applications to the Crocus Expo Press service for organizing interviews with the organizers and participants of the Event;
- be present during open events in meeting rooms or specially equipped premises.

12. Accredited for the Event media must:

- when using official information and quoting statements from the Event participants adhere to the Citation Policy section herein;
- verify the accuracy of the information they report;
- fulfill the requests of individuals providing the information to specify the source of the information;

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- inform citizens and officials about any audio or video recording, filming or photography when obtaining the information;
- present at the first request in the performance of professional activities an editorial certificate or other document proving the identity and powers of a media representative;
- it is prohibited to take advantage of their rights in order to conceal or falsify information of public significance, disseminate rumors under the guise of reliable information or collect information for the benefit of a third party or a non-media organization;
- observe the provisions of Article 152.1 of the Civil Code of the Russian Federation when taking photos/videos at the Event site.

13. Media representative may be deprived of accreditation:

- in case of interference into the procedure of the Event;
- in case of dissemination of information that does not correspond to reality;
- in case of violation of these Rules;
- in other cases established by the current legislation.

CITATION POLICY

1. When using official information and quoting statements of the Event participants, the finished materials must contain a reference to the Event and the source of the information obtained, as well as identify the Organizer of the Event. It is not allowed to make any changes, additions or distortions to the copied (cited) information.
2. Radio/Television - any story or interview recorded within the Event must refer to the Event.
3. Print media/online publications - any article or interview written in the course of work and/or as a result of the Event must refer to the Event.
4. Photos - any photos taken in the Event area must refer to the Event in the image or in the caption.